



VIDEO/MULTIMEDIA COMPETITION FOR UNIVERSITY STUDENTS 2021

RULES & GUIDELINES

1. Eligibility

- The competition is open to all current-year registered students of ALL Public & Private Universities in Malaysia. Entry can be as an Individual or a Team (maximum of three members). Only one person's name can be registered for a Team registration. Individual or team may submit multiple entries but can only win ONE prize.
- Please register on-line for your participation by clicking [here](#).

2. Competition Requirement

The competition requires registered participants to produce a video/multimedia (**maximum THREE minutes long**) based on **the theme**,

“Plastic is Valuable, Lets Create Values From Plastic Wastes”.

- *Plastics, if managed effectively will sustainably offer more benefits than its costs. Most issues arising out of the usage of plastics is due to the lack of supporting infrastructures to ensure an effective waste management system is put in place, added with the lack of public/consumers' awareness on proper plastic waste disposal, leading to its leakages into the environment.*
- *Participants are encouraged to research, study, analyse and give recommendation on helping to eradicate the issue of plastic pollution, while helping to elevate people's mindset and awareness in treating plastic wastes sustainably by creating new values for its continued usage, thus avoiding further leakages into the environment.*

3. Competition Guidelines

- 3.1. Video total duration should not be more than THREE (3) minutes.
- 3.2. Language must be in English with Bahasa Malaysia sub-titles.
- 3.3. Video **MUST NOT** contain or include any endorsement of products or services, or materials that are obscene, pornographic, libelous, offensive, violent, gender discrimination, ethnic, religious belief, or encourages conduct that would be considered a criminal offence or violating any law.
- 3.4. All music, images, graphics used must be credited/acknowledged in the closing credits. It is the participant's responsibility that the video does not infringe the rights, including but not limited to copyright or intellectual property of the registered owners, groups or entities. All the materials produced must be copyright-free, original creation, or have obtained permission from the owners.
- 3.5. The competing Video must be appropriate for viewing by the general public and the multi-cultural international viewers.
- 3.6. Background scenes of the Video should not be seen as supporting or promoting any illegitimate/immoral activities.

- 3.7. The production/shooting of the Video is at participants' own costs.
- 3.8. The Organiser is not accountable of any incidences/mishaps occurred during the entire filming process.

4. Awards Categories

- 4.1. 1st Prize Winner will receive **Cash RM5000 and Certificate(s)**.
- 4.2. 2nd Prize Winner will receive **Cash RM3000 and Certificate(s)**.
- 4.3. 3rd Prize Winner will receive **Cash RM2000 and Certificate(s)**.
- 4.4. The University that manages to submit the most competing Videos (accompanied by respective official registration forms) will receive Cash of **RM2000**.
- 4.5. 10 Lucky-Draw Winners from submitted videos/multimedia (accompanied by respective official registration forms) will receive **Vouchers worth RM200 each**.

5. Submission of Videos & Important Dates

- 5.1. **Closing date** for this competition is **Friday, 15 October 2021**.
- 5.2. Each Video entry must be accompanied by the completed official registration form.
- 5.3. Completed videos to be submitted ([LINK will be provided once registration is received](#)), **by Friday, 15 October 2021 at 11:59pm**.
- 5.4. **Results will be notified** to all Winners **by November 2021**.
- 5.5. **Prize Giving Ceremonies** (Virtual) will be **held in November/December 2021**. The actual date will be announced by the Organiser later.

6. Evaluation Criteria

- 6.1. The content and the underlying key messages of the Video to be in line with the Theme.
- 6.2. Originality and its entertainment value.
- 6.3. Accuracy of information.
- 6.4. Effectiveness in reaching out to the target audience (i.e. the general public/consumer).
- 6.5. Overall quality of the Video.
- 6.6. Number of likes received through the Organiser's Facebook Account for this competition.

7. Judging Panel

- 7.1. Entries will be judged by MPA-PRPG Technical Committee and/or the Panel of Judges as appointed by MPA-PRPG Technical Committee.
- 7.2. The Organiser/Panel of Judges reserve the rights to remove or disqualify any entries from the competition which they feel breaching any of the competition's rules and/or terms of condition which may bring the competition into disrepute.
- 7.3. All decisions by judges with regard to any aspects of the competition are final and they are not subject to review.
- 7.4. The Organiser/Panel of Judges reserve the rights to modify the completion's rules and/or the submission procedures as deemed necessary should a technical issue arise during the competition.
- 7.5. The Organiser/Panel of judges reserve the rights to make clarifications with regards to the competition's rules as deemed necessary.

7.6. Suspected plagiarised Video will be disqualified from the competition.

8. Copyrights Clarification

- 8.1. The copyright of each Competing Video submitted for this Competition remains with the respective Participant(s).
- 8.2. By submitting the Video, the Participants agree to allow MPA-PRPG or its Agents/Affiliates to use the Competing Videos for its marketing, promotions, information-sharing, educational purposes at no cost.
- 8.3. MPA-PRPG or its Agents/Affiliates reserve the rights to publicise and promote the Video for their own purposes.
- 8.4. All Video contents used by the Organiser, will be given credits to the Owners and the submitted Videos may be branded MPA-PRPG and/or its Affiliates' logo, at the discretion of MPA-PRPG.
- 8.5. The 1st Prize Winner(s) is/are required to produce a 30-second Video which summarises the Video contents for marketing and promotional purposes.
- 8.6. MPA-PRPG does not assume responsibility or liability for any Video or portion of its contents, or for any claims for damages/losses resulting from the use of or dissemination of any Video submitted for this competition.

9. Protection of Personal Data

- 9.1. The Organiser shall abide by all the rules applicable within the Malaysian legal constitution for the protection of personal data.
- 9.2. No personal data is shared with third parties for direct marketing.

ENQUIRIES :

Malaysian Petrochemicals Association

MPA-Plastic Resins Producers' Group

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