



Ref. : MITI:700-12/1/1/ JLD.18 (31)

Date : 10 Aug 2023

Mr. Akbar Md Thayoob
Chairman
Malaysian Petrochemicals Association (MPA)
Wisma FMM, No 3,
Persiaran Dagang PJU 9,
Bandar Sri Damansara,
52200 Kuala Lumpur

Dear Sir,

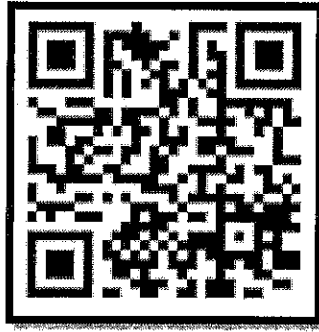
**INVITATION TO PARTICIPATE IN ANUGERAH KECEMERLANGAN
INDUSTRI (AKI) 2024**

The Anugerah Kecemerlangan Industri (AKI) was introduced in 1991 by the Ministry of Investment, Trade and Industry (MITI) to honor businesses that are excellent in management practices and consistently provide great value to their stakeholders through high-quality goods and services.

2. For AKI 2024, MITI and its Agencies offer the winners a wide range of benefits as per **Annex I**. On top of that, all participating businesses will gain from the "Industry Health Check" carried out by our qualified assessors in accordance with the Internationally acknowledged standards.

3. Hence, we are pleased to extend **the invitation to participate in AKI 2024** to all members of the Malaysian Petrochemicals Association (MPA). The application shall be submitted through AKI online portal <https://aki.miti.gov.my/> or by scanning the QR code below no later than **31 August 2023**:

QR CODE



4. In addition, MITI is organising the AKI 2024 Clinic at MITI Tower on 23rd August 2023 particularly to guide companies on AKI 2024 online submission. Thus, your assistance in extending the invitation to this event to all members would be greatly appreciated.

5. Should you require any additional information on AKI 2024, please do not hesitate to get in touch with the AKI 2024 Secretariat by phone (03-6200 0465/ 0466) or email (akisec@miti.gov.my).

6. We appreciate your consideration towards our invitation to participate in AKI 2024.

Thank you.

Yours sincerely,

A handwritten signature in black ink, consisting of a large, stylized loop followed by a shorter stroke.

(AZMIR MUSYABRI ABDUL MUTALLIB)
Director of AKI, Outreach and Shares Division
for Secretary General
Ministry of Investment, Trade and Industry

INCENTIVES FOR AKI 2024 WINNERS**1. For Prime Minister's Award winner:**

- a. Trophy;
- b. RM500,000 cash prize;
- c. MIDA's Internal Digital Screen at Level 18 and Level 30, MIDA Sentral for 6 months and 3 insertions worth RM24,000;
- d. Participation in a seminar offered by MSI and PENJANA EKO worth RM20,000;
- e. Three (3) months to publish company's profile and success stories on the Investor Highlights page MIDA's website – Slide Banner on the Front-page worth RM 18,000;
- f. MIDA's e-Newsletter worth up to RM6,000 (more than 36,000 registered subscribers within and outside of Malaysia);
- g. One (1) insertion of full-page ads on MSI's Newsletter worth RM5,100 with a 2-page free write-up relating to the winner's products/services;
- h. One (1) free subscription to MySQL (Malaysian Standards Online System) worth RM1,000.00. Subscribe to five (5) interested sectors out of 26 existing sectors; and
- i. The winner' of the Prime Minister's Award will be a Premier Customer of the programs offered by MPC.

2. For All Winners:

- a. Trophy;
- b. One (1) participation in the international export promotion program organized by MATRADE worth RM50,000;
- c. Best Practice Sharing Platforms such as Productivity Talk, BE Take from Winner & Media Column for Winner Case study. This initiative is worth up to RM50,000.00;
- d. Two (2) company representatives will be offered to participate in the International Level Productivity Specialist worth up to RM40,000.00;
- e. One (1) special appearance with MATRADE in the local media worth RM35,000;
- f. MPC will provide one virtual training password 'UDEMY' online for one (1) year worth from RM20,000.00 up to RM500,000.00;

- g. Participation for one (1) year in the Malaysia Export Exhibition Center (MEEC) virtual exhibition worth RM5,000;
- h. Listing for one (1) year in the Malaysian Brand Directory on the MATRADE website is worth RM RM5,000;
- i. One (1) exemption of rental fee for exhibition space in 'Domestic Investment Seminars' organized by MIDA worth up to RM 1,500 (except for Most Promising Excellence Award);
- j. Waiver of participation fee for one (1) seminar/workshop organized by MATRADE worth RM1,000;
- k. Use of the AKI logo for the winner's products and services promotion for a period of two (2) years;
- l. Invitation as a speaker in 'Domestic Investment Seminars' organized by MIDA and exemption of participant's fee (except for Most Promising Excellence Award); and
- m. Featured in all MITI and Agencies' social media, one (1) post per winner.

3. For Manufacturing Sector and Services Sector Awards Winners:

- a. A one-off processing fee waiver for MIDF's loan application;
- b. Consideration of financing rate at 3% per annum total financing offering starts from RM100,000 to RM20 million by MIDF, only applicable for financing the purchase of machinery or/and industrial equipment or/and computer software and hardware (including Industry4WRD Excellence Award and Most Promising Excellence Award);
- c. Two (2) training sessions by Halal Training Institute (HTI) for 10 Pax which includes programs such as:
 - Fundamentals of Halal;
 - Overview of the Halal industry;
 - Overview of Malaysia Halal Certification; and
 - Overview of Good Manufacturing Practices;
- d. Halal Readiness Assessment for 7 companies by Halal Consultant and Advisory (HCA) which offers preparation of all documents for Halal Certification and Submission for Halal Certification prepared by the company itself;
- e. Halal Accelerator Tool (HART) training by Halal Integrated Platform (HIP) for 14 companies which can assist to identify areas of improvement of a company in order to expand their current capability in increasing their product sales in the Halal Market. The total estimated value of the incentives from HDC is RM103,000;

- f. MARii three (3) months duration Vendor Development Programme for five (5) persons, where experienced subject matter expert will be deployed to assist the company in improvement activity and cost saving (including Industry4WRD Excellence Award);
- g. Participation in customized human capital development program under MARii five (5) person, guaranteed Sijil Kemahiran Malaysia Level 3 and CATIA V5 Certification Specialist (including Industry4WRD Excellence Award);
- h. Free participation in Standards Compliance Stewardship Programme for Enterprises (ESCAPE) Programme which is worth RM20,000.00:
 - Two (2) persons per company for one (1) training;
 - Seven (7) man-days training included awareness, interpretation & implementation, documentation and internal auditing;
- i. Four (4) man-days of standard-based management systems (SBMS) training worth RM20,000 for the Manufacturing Sector Excellence Awards:
 - Scope of training: Standards-based management systems (SBMS) – the
 - topic will be determined later
 - Type of training: Inhouse – at company premise
 - No. of company: 1 (one)
 - No. of participant: 25 pax (maximum)
 - No. of training days: 4 (four)
- j. Two (2) Metrology (measurement) Training Courses worth up to RM10,200 for two (2) participants (category winners) each, at the National Metrology Institute of Malaysia (NMIM), Sepang;
- k. Cash prize of RM5,000 for Manufacturing Sector and Services Sector Category 1 winners from EXIM Bank;
- l. One (1) exemption of rental fee for MIDA's Hall (Dewan Perdana and Banquet Hall) in a year period after AKI – for Manufacturing Sector and Services Sector Category 1 winners; and
- m. Invitation as a speaker at SIE or SIRIM Open day.

4. For Open Category Excellence Award Winner:

- a. 10% discount on the application package for certification and testing services from SIRIM; and
- b. 10% discount for calibration services for volumes above RM100,000 from SIRIM.

5. For Most Promising Excellence Award Winner:

- a. One (1) product design development training session for free by MRM worth up to RM 10,000 – RM20,000; and
- b. One (1) promotion of the winner's product at any exhibition attended by MRM for free subject to the conditions set. (Validity date of both incentives is only for the year ending from the date of receipt of the award. Estimated Incentive Value: RM 10,000 – RM20,000).

6. For Industry4WRD Excellence Award Winner:

Industry 4.0 training such as training on Additive Manufacturing/ IoT (Internet of Things) from SIRIM.

7. For ESG Excellence Award:

- a. Participation in a talk/seminar offered by MSI and PENJANA EKO worth RM20,000 within 12 months from AKI Award 2024;
- b. Promotion of the company at the following platforms:
 - InvestKL's ESG website for three (3) months;
 - InvestKL's e-Newsletter (more than 300,000 registered subscribers within and outside of Malaysia);
 - InvestKL's LinkedIn page (more than 13,000 followers); and
 - Advertorial features/ profiling in collaboration with InvestKL
- c. Participation in InvestKL's ESG & Sustainability Connexion Centre (ESGS CXC) that provides the following opportunities:
 - Access to a network of global and local strategic partners, and MNCs at the forefront of ESG & sustainability for business ecosystem collaborations; and
 - Invitation (as speaker and/ or participant) to ESG-related thought leadership events such as roundtables, dialogues, conferences, seminars, and policy workshops; and
 - Showcase the company's solutions, products and services at the ESGS CXC Experiential Centre for up to one (1) year access to training and capacity building programs.